* U H - 6 2 8 7 *

UH-6287

B. E. II (Sem. - III) Examination

May / June – 2012

Industrial Organisation & Management

Time : **3** Hours] [Total Marks : **100**

Instructions :

(1)

નીચે દર્શાવેલ ☛ નિશાનીવાળી વિગતો ઉત્તરવહી પર અવશ્ય લખવી.
Fillup strictly the details of ☛ signs on your answer book.

Name of the Examination :
☛ **B. E. 2 (Sem. - 3)**

Name of the Subject :
☛ **Industrial Organisation and Management**

☛ Subject Code No. : **6 2 8 7** ☛ Section No. (1, 2,.....) : **Nil**

Seat No. :

Student's Signature

(2) Attempt all questions.

(3) Figure to the right indicate full marks.

1 What are various schools of management and criticism of scientific management ? **20**

2 Define management and explain functions of management. **20**

OR

2 "Well planned half work done" - Explain with planning process.

3 Explain process of control and importance of social audit and management audit. **20**

OR

3 Explain merits and demerits of centralization and de-centralization.

4 Explain Maslow theory of motivation and various monetary and non monetary motivation techniques. **20**

OR

4 Explain Industrial Disputes Act.

5 Write short notes : (any four) **20**

(i) Marketing Environment

(ii) Financial Management

(iii) Sources of recruitment

(iv) Co-ordination

(v) Delegation of Authority.